



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37819-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Heck, Joe - R-CD3	CONGRESS / R / CD3	

Flight Dates	Order #	Alt Order #
11/02/12 - 11/06/12	37819	08891133

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/06/12	11/06/12	8 News Now 6a M-F	6-7a	-T-----	1:00	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 11/06/12 6:51 AM 8 News Now 6a M-F 6-7a 1:00 TVGENHEC1204H \$550.00 NM									
2	11/05/12	11/05/12	Live w/Kelly	9-10a	M-----	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 9:32 AM Live w/Kelly 9-10a 1:00 TVGENHEC1204H \$600.00 NM									
3	11/05/12	11/05/12	Ellen	3-4p	M-----	1:00	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 3:20 PM Ellen 3-4p 1:00 TVGENHEC1204H \$850.00 NM									
4	11/02/12	11/05/12	7-8p Rotator	7-8p	M--F--	1:00	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 M--F-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 F 11/02/12 7:13 PM 7-8p Rotator 7-8p 1:00 TVGENHEC1204H \$700.00 NM 2 8 F 11/02/12 7:46 PM 7-8p Rotator 7-8p 1:00 TVGENHEC1204H \$700.00 NM 1 8 M 11/05/12 7:23 PM 7-8p Rotator 7-8p 1:00 TVGENHEC1204H \$700.00 NM 3 8 M 11/05/12 7:55 PM 7-8p Rotator 7-8p 1:00 TVGENHEC1204H \$700.00 NM									
5	11/05/12	11/05/12	8 News Now 11p M-F	11-1135p	M-----	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 11:12 PM 8 News Now 11p M-F 11-1135p 1:00 TVGENHEC1204H \$1,200.00 NM									
6	11/03/12	11/03/12	NCAA College Football	NCAA College Foot	-----S-	1:00	1	\$600.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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6	11/03/12	11/03/12	NCAA College Football	NCAA College Foot	-----S-	1:00	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	-----S-	1	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Sa	11/03/12	1:21 PM	NCAA College Football	NCAA College Foot	1:00	TVGENHEC1204H	\$600.00	NM
7	11/03/12	11/03/12	KLAS Movie: Bat 21	9-11p	-----S-	1:00	2	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	-----S-	2	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	Sa	11/03/12	9:15 PM	KLAS Movie: Bat 21	9-11p	1:00	TVGENHEC1204H	\$1,000.00	NM
1 8	Sa	11/03/12	9:57 PM	KLAS Movie: Bat 21	9-11p	1:00	TVGENHEC1204H	\$1,000.00	NM
8	11/05/12	11/05/12	8 News Now 4p M-F	4-5p	M-----	1:00	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	M-----	1	\$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	11/05/12	4:46 PM	8 News Now 4p M-F	4-5p	1:00	TVGENHEC1204H	\$900.00	NM
<u>Total Spots</u>							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$9,500.00
<u>Agency Commission</u>	\$1,425.00
<u>Net Amount Due</u>	\$8,075.00